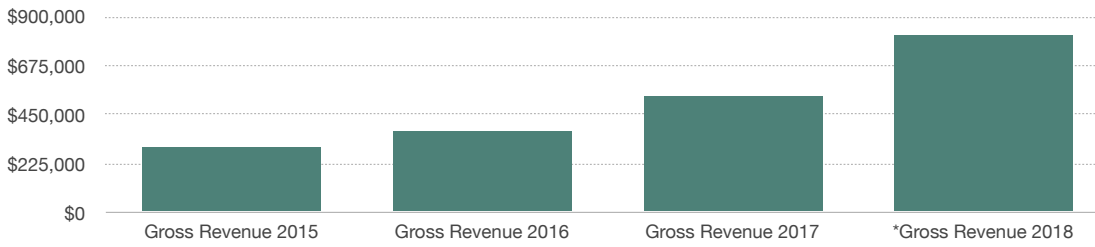


# Practice Snapshot

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## GROSS REVENUE



GROSS REVENUE 2015	GROSS REVENUE 2016	GROSS REVENUE 2017	*GROSS REVENUE 2018
<b>\$298,716</b>	<b>\$376,880</b>	<b>\$530,286</b>	<b>\$814,592</b>
GROSS INCREASE SINCE 2015	*WHAT IS YOUR WEEKLY SESSION GOAL FOR 2019?	2019 PROJECTIONS	PROJECTED INCREASE FROM 2015
<b>373%</b>	<b>200</b>	<b>\$1,296,565.17</b>	<b>334%</b>

PRACTICE NAME	REDACTED
OWNER NAME	Redacted
LOCATION	Redacted
GENERAL STATS	
*NUMBER OF THERAPISTS	6
*NUMBER OF FTE ADMIN	2.75
*NUMBER OF INTAKES 2018	755
*NUMBER OF NON-INTAKE SESSIONS 2018	5779
GROSS	
GROSS REVENUE 2015	\$298,716.22
GROSS REVENUE 2016	\$376,879.51
GROSS REVENUE 2017	\$530,285.65
*GROSS REVENUE 2018	\$814,592.00
*GROSS REVENUE 2018 MINUS OWNER	\$734,649.88
*NET REVENUE 2018 (SHOULD INCLUDE NET REVENUE ON P&L REPORT + OWNER COMPENSATION)	\$140,647.16
NET PERCENTAGE	17%
PERCENTAGE OWNER GENERATED REVENUE	9.8%
PROJECTIONS	
*WHAT IS YOUR WEEKLY SESSION GOAL FOR 2019?	200
PROJECTED GROSS REVENUE 2019	\$1,296,565.17
PROJECTED INCREASE FROM 2015	334%
BY THE NUMBERS	
GROSS INCREASE 1 YR	54%
GROSS INCREASE SINCE 2015	373%
AVERAGE NUMBER OF SESSIONS PER WEEK (INTAKES AND OTHER SESSIONS)	125.7
AVERAGE TREATMENT LENGTH	7.7
AVERAGE GROSS REVENUE PER SESSION	\$125
AVERAGE NET REVENUE PER SESSION	\$21.53
LIFETIME VALUE OF CLIENT (ONE YEAR)	\$954.26
WEEKLY SESSION/ ADMIN RATIO	45.7
NOTES	